



KATRIN GIESELER

INDEPENDENT PROJECT CONSULTANT, DIPL. BETRIEBSWIRTIN

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GIESELER PROJECTS
Projekte · Prozesse · Organisation

SKILLS.

WITH COMPETENCE AND PERSONALITY I AM ACTIVE FOR YOUR PROJECT.

TOP STRENGTHS.

- Convincing communication skills paired with empathy towards all stakeholders
- Target orientation with an analytical and structured approach
- Interface between specialist departments, especially when technical development is involved
- Process analysis, requirements management, digital reporting
- Almost 20 years of experience in project management, data visualization, KPI tracking and PMO

SOFT SKILLS.

- Analytical way of working
- Strong implementation skills
- communication at all business levels
- Stakeholder orientation
- Hands-on
- Consultant

TECHNICAL SKILLS.

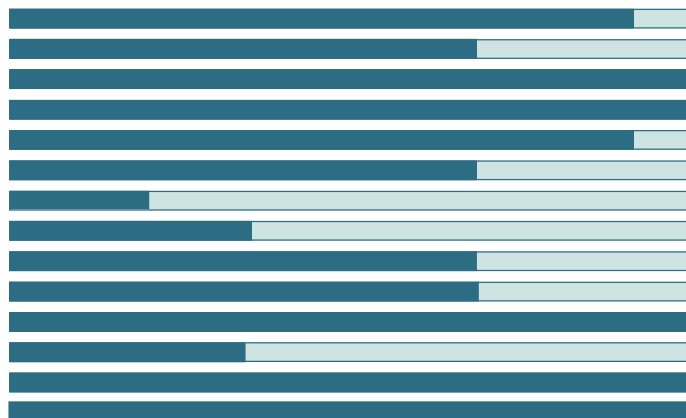
- Project management (Scrum, waterfall, hybrid)
- Process documentation
- BPMN
- Requirements management
- PLM (Product Lifecycle Management)
- KPI management
- Data visualization
- Data modeling
- Leadership (dotted and solid line)
- Supply chain management
- Management reporting
- Business administration, business studies

INDUSTRIES & FUNCTIONAL AREAS.

- Automotive, OEM
- Fashion
- Auditing
- Finance & Controlling
- Purchasing (strategic and operational)
- Logistics, Supply Chain
- Sales and Distribution
- Product development
- IT

TOOLS.

- Confluence
- Jira
- Kanbo
- Teams (Microsoft)
- Power BI
- Qlik, QlikSense
- Tableau
- PowerPivot
- PowerQuery
- DAX Functions
- ThinkCell
- Centric8 (PLM Fashion)
- Draw.io
- Meisterplan





PROJECTS.

MY EXPERIENCE DELIVERS YOU SUCCESS.

+ **PMO TURNAROUND, MANAGEMENT OF RESTRUCTURING PROJECT**

CUSTOMER → Product development, production and distribution of men's and outdoor fashion, Corporate group

PROJECT ROLE → PMO, project manager

TIME FRAME → December 2022 - July 2023

LOCATION → Remote & Osnabrück area, Lower Saxony

PROJECT DESCRIPTION → Managing a turnaround program to restore and secure financial strength. Definition, tracking and reporting of short and medium-term measures. Management of a restructuring project in the procurement organization.

PROJECT TASKS:

- Setting up and establishing a tracking for all projects and measures in the corporate group
- Conducting regular project meetings with management teams
- Designing and implementing a restructuring of the global procurement organization
- Holding workshops to analyze processes and derive optimization potential
- Creating presentation and decision-making documents for management and the supervisory board

+ **PROJECT PORTFOLIO MANAGEMENT (PPM), INTERIM HEAD IT CONSULTING, PROCESS ANALYSIS, PROJECT MANAGEMENT**

CUSTOMER → Fashion, international Corporate Group

PROJECT ROLE → Interim Head of IT Consulting, Consultant, Project Manager, Project Leader

TIME FRAME → April 2022 – November 2022

LOCATION → Remote & Osnabrück area, Lower Saxony

PROJECT DESCRIPTION → Portfolio, project and process management must be established. Various business processes must be recorded and anchored in the organization together with the process responsibilities. In addition, IT projects must be supported in an advisory manner with regard to project management (e.g. introduction of IT service management)

PROJECT TASKS:

- Designing and implementing project portfolio management (PPM)
- Development, creation and introduction of processes and templates for project management
- Moderation, planning, implementation and management of workshops with employees and management (process analysis, governance, process and system requirements)
- Interface between IT and top management as part of a task force on IT security
- Inventory, analysis and documentation of processes in the supply chain context
- UAT and training concept for PLM software release



+ **POWER BI DASHBOARD OF FINANCIAL AND PROCESS DATA FROM ERP SYSTEMS NAVISION AND SAP (GDPDU / GOBD)**

CUSTOMER → IT auditing for auditors and companies, SMEs

PROJECT ROLE → Consultant, Designer, Developer

TIME FRAME → December 2021 – June 2022

LOCATION → Remote (Berlin)

PROJECT DESCRIPTION → The project aims to develop a data analysis platform into which data from various ERP systems can be loaded. Dashboards will be used to make statements about data quality, integrity and completeness. The purchasing and sales process is also to be mapped in a dashboard. (Purchase-to-Pay, Order-to-Cash)

PROJECT TASKS:

- Consulting, design and development of a repeatable process for data preparation and integration into a dashboard based on Power BI
- Designing a dashboard solution (technical and content structure, CI / design)
- Create & manage backlog
- Prioritization with product owner
- Realize the content and technical requirements (data modeling, data transformation, data visualization)

+ **ESTABLISHMENT OF AN IT CONSULTING UNIT, DEVELOPMENT OF PROCESS AND METHOD STANDARDS**

CUSTOMER → Product development, production and distribution of men's and outdoor fashion, Corporate group

PROJECT ROLE → IT consultant, project manager, project leader

TIME FRAME → August 2021 – February 2022

LOCATION → Remote & Osnabrück area, Lower Saxony

PROJECT DESCRIPTION → Establishment of a consulting department in the area of IT to ensure the successful implementation and project capability of the entire corporate group

PROJECT TASKS:

- Interface between business and IT
- Process analysis and optimization
- Creating and supporting business concepts, e.g. for supply chain (SCM) processes and product development (PLM)
- Management and support of a task force in the context of logistics (3PL) and supply chain
- Developing requirements for a PLM solution from the areas of product development, product management, purchasing, quality assurance, technology and production
- Coaching, mentorship, training and advisor for internal employees of the customer to set up an IT consulting department
- Implementation of workshops in various subject areas
- Development & establishment of standardized methods and processes



PROJECTS WITHIN THE SCOPE OF PERMANENT EMPLOYMENT AUTOMOTIVE OEM.

+ **POWER BI DASHBOARDS IN PRODUCT LIFECYCLE CONTROLLING**

PROJECT ROLE → Product Owner

TIME FRAME → February 2019 – December 2020

LOCATION → Stuttgart, Baden-Wuerttemberg

DESCRIPTION & TASKS: →

- Development of a digital reporting solution (dashboard) in Microsoft Power BI based on various data sources (e.g. SAP BI and other BI systems) in the field of material cost controlling using agile methods,
- Requirements management, concept creation, prioritization, creation of milestone plans and implementation in scope, in time, in budget
- Result of the pilot: Reduction of 20% FTE deployment within 1 year through process optimization and digitalization, scaling in planning
- management of 13 employees, thereof 5 solid-line

+ **OPTIMIZATION OF BUSINESS PROCESSES IN STRATEGIC PURCHASING**

PROJECT ROLE → Team Leader

TIME FRAME → January 2017 – January 2019

LOCATION → Stuttgart, Baden-Wuerttemberg

DESCRIPTION & TASKS: →

- Definition of business KPIs and establishment of tracking process to achieve team and divisional targets
- Optimization of work processes in the team and reduction by 1 FTE (20%) in 2 years
- Strategy development & supplier negotiations to ensure security of supply & cost reduction
- Piloting and implementation of a shared service center
- Disciplinary and technical management of five buyers / team members
- Purchasing volume: € 450 million/year

+ **SOFTWARE DEVELOPMENT SAP BI PLATFORM IN CONTROLLING FOR REPORTING TO THE CORPORATE MANAGEMENT BOARD AND SUPERVISORY BOARD**

PROJECT ROLE → Product Owner

TIME FRAME → September 2014 – December 2015

LOCATION → Stuttgart, Baden-Wuerttemberg

DESCRIPTION & TASKS: →

- Steering project groups incl. recording, prioritization and implementation of requirements
- Backlog refinement
- Backlog prioritization based on user stories and planning poker, sprint planning
- Disciplinary and technical management of 3 employees



+ **PMO CORPORATE EFFICIENCY PROGRAMM**

PROJECT ROLE → PMO (Project Management Office)

TIME FRAME → November 2012 – August 2014

LOCATION → Stuttgart, Baden-Wuerttemberg

DESCRIPTION & TASKS: →

- Monitoring and steering project target achievement, tracking efficiency measures, target/actual comparisons and deriving measures
- Developing and deciding on the use of methods
- Development of a balanced scorecard concept for Director Powertrain

+ **PROJECT DEVELOPMENT NEW PRODUCT**

PROJECT ROLE → PMO (Project Management Office)

TIME FRAME → June 2010 – December 2012

LOCATION → Mannheim & Stuttgart, Baden-Wuerttemberg

DESCRIPTION & TASKS: →

- Conception, implementation and coordination of global budget planning and tracking processes (R&D and tool costs)
- Regular reporting to the upper management committees
- Development of standardized reporting

+ **IT-SOFTWARE DEVELOPMENT FOR EFFICIENCY PROGRAMS**

PROJECT ROLE → Product Owner

TIME FRAME → July 2007 – May 2010

LOCATION → Stuttgart, Baden-Wuerttemberg

DESCRIPTION & TASKS: →

- Development and roll-out of a multi-project tool for efficiency programs (>1000 users worldwide), rapid prototyping method, budget 300 kEUR
- management of internal and external partners
- Project management for the concept development of an integrated system landscape in product project controlling for forecasting material costs
- Development of report portfolios for reporting in the project committees
- Consulting for efficiency and product projects within the Group



ABOUT ME.

THIS IS WHAT I STAND FOR.

AS AN INDEPENDENT CONSULTANT, I HELP YOUR COMPANY TO SUCCESSFULLY IMPLEMENT PROJECTS; FROM PROJECT TO PORTFOLIO MANAGEMENT, FROM PROCESS FLOW IN YOUR ORGANIZATION TO DIGITAL PROCESSES.

I am passionate about increasing efficiency through process analysis and goal-oriented requirements management in challenging projects. In my almost 20 years of professional experience, I have successfully demonstrated this in companies from various industries and of different sizes.

Whether in the role of product owner, PMO (project management office) or project manager, I have led teams of different hierarchies in changing global and specialist environments.

#interdisciplinary collaboration #Simultaneous engineering

MEASURABLE RESULTS ARE WHAT DRIVES ME: IT'S ABOUT LEARNING WHAT VALUE ADD A SOLUTIONS OFFERS ITS STAKEHOLDERS AND TO ITERATE QUICKLY IN ORDER TO MAXIMIZE VALUE ADD.

PERSONAL MILESTONES.

INDEPENDENT BUSINESS CONSULTANT → since 2021, I am fully committed to pursuing my passion for projects

WE START A FAMILY → 2009: we start as a couple. 2014: we get married. 2016 and 2017: our family grows.

CORPORATE CAREER → 2007-2020. From career starter to manager. From product development to controlling. From truck engine to project management office. From strategic purchasing to a BI system for reporting to the Group and Supervisory Board.

DUALES STUDIUM → 2004-2007 Business Administration with Daimler AG. With internships from controlling to motorsport, sales, service workshop and purchasing for product projects of the future

YEAR ABROAD → 2001/2002 USA



References.

Heiko Lisseck, Director IT

Bütel International Fashion Group / Bütel Bekleidungswerke GmbH
Rheiner Str. 28 | 48499 Salzbergen

Main focus: IT Consulting, Introduction of new software, project management, requirements management, workshops on various topics

Thomas Pfuetzenreuter, Managing Director

iAP-Independent Consulting + Audit Professionals GmbH
Josef-Orlopp-Str. 54 | 10365 Berlin

Main focus: Power BI in the financial context / ERP / annual audit, requirements management

Thomas Dalsass, Director Logistics

Bütel International Fashion Group / BHB Fashion Service GmbH & Co. KG (bis 07/23)
Rheiner Str. 28 | 48499 Salzbergen

Main focus: Project management and Qlik, logistics and supply chain context

WHAT CUSTOMERS PARTICULARLY APPRECIATE.

01. STRONG COMMUNICATION SKILLS.

Acts in a trusting, open and appreciative manner towards all hierarchical levels of the company - Formulates statements clearly - Gives feedback and responds appropriately

02. STRUCTURE.

Approaches things systematically and plans - Keeps an eye on urgency - ensures clear framework conditions - Proceeds conscientiously and with focus

03. COMMITMENT.

Takes personal responsibility - Thinks beyond the rim of a plate and gets involved - Adopts a clear attitude